

FOR IMMEDIATE RELEASE

Contact: Rebecca Silver | *Taste of Home* | rsilver@kruppnyc.com | 212-886-6705



FEAST ON THIS! TASTE OF HOME SPRINGS INTO SPRING WITH ALL-NEW FEATURES, SAME GREAT TASTE

***Jump in the backseat with new friends
Jane & Michael Stern as they serve up “Roadfood,”
hear our favorite people dish on food and family
in a new “celebrity” Q&A, and then get
cooking for Easter, Mom, and MORE!***

On newsstands April 2011—Greendale, WI: Spring fever – catch it with the May 2011 issue of *Taste of Home*, the #1 food and entertaining magazine in the world. Hit the road with our new “Roadfood” columnists Jane and Michael Stern as they search for the best crab cakes. Hit the table for a “dishy” new interview with David Venable of QVC. And hit the stove and start cooking with new recipes for a spectacular Mother’s Day brunch, an Easter Extravaganza, Southwest prizewinners... a total of 171 recipes and tips for meals anyone can make that look fabulous and taste wonderful.

Jump in the Backseat with Jane & Michael Stern (p 95)

Jane and Michael Stern, three-time James Beard journalism award winners and authors of more than forty books, have made a career driving around America looking for good food. Their new “Roadfood” column in *Taste of Home* – modeled on their bestselling good-eats guide *Roadfood* and website (<http://www.roadfood.com/>) – is the next “stop” on their journey. In each issue, readers will explore America’s highways and bi-ways with the Sterns and *Taste of Home* will pair their adventure with fantastic reader recipes. It all starts in the May issue with their search in New Orleans, Portland (OR), Baltimore, and beyond for the best crab cakes (“Where Crab is King”) and our reader recipes for Eastern Shore Crab Cakes, Herbed Cornmeal Crab Cakes, and Sweet Potato Crab Cakes.

Find the Sterns on the *Taste of Home* website: <http://www.tasteofhome.com/sterns>

“Roadfood celebrates local color and those great regional meals found along highways, in small towns, and in city neighborhoods,” said Michael Stern. “The cooking, caring, and sharing we do with America’s culinary folk artists is a perfect fit with the real food from real home cooks that make *Taste of Home* so wonderful.”

Get the Dish on QVC’s Beloved Host, David Venable (p 96)

The always-effervescent David Venable, host of “In the Kitchen with David” on QVC, pulls up the inaugural chair to *Taste of Home*’s new “Across the Table” back-page

feature. The lively Q&A gives readers a chance to learn something new (and food-related) every month about someone special, and David is certainly special to *Taste of Home* and millions of Americans. Our editors love working with David at QVC and now we love him even more after this charming interview covering cooking and family, his favorite childhood food, and his loves (mac and cheese), guilty pleasures (bacon), and the one food he can't seem to like (Brussels sprouts). Next to pull up a chair and sit "Across the Table?" Al Roker for barbecue and grilling season!

"To Mom, with Love" – A Brunch So Good She'll Ask YOU for the Recipes (p 28)

No one can thank mom enough for all the meals and cooking lessons but the brunch in "To Mom, with Love" is a great way to start. An Italian Brunch Torte is the centerpiece – a delightful make-ahead recipe that impressively layers easy-to-find and seasonal ingredients. Pair it with Elegant Fruit Bliss (a wonderful spring fruit salad dressed up with a sweet-tart dressing made from apricot nectar, honey and balsamic vinegar) and an addictive extraordinary Oatmeal Brulee (a creamy mixture of steel-cut oats, dried fruit and maple syrup, sprinkled with brown sugar to form the caramelized crust on top).

Then, keep springing forward into an Easter Feast to make this year's ultimate Sunday dinner extra special: a show stopping Supreme Stuffed Crown Roast with Candied Carrots and an Incredible Coconut Cake (p 38). Sample the amazing diversity of our twelve fiesta-worthy Southwest prizewinners from our cover ("The New Southwest," p 79), including Grand Prizewinning Terrific Turkey Enchiladas from Jenn Tidwell of Fair Oaks, CA, and her recipe's worthy runners-up like Dulce de Leche Cheesecake, and Grilled Chipotle Shrimp. Or join the Green Scene and try one of our Asparagus appetizers like Grilled Prosciutto Asparagus and Sunny Asparagus Tapenade (p 25) or any of the six Quick Fix spring salads (p 60) to speed you into the season.

EASTER, MOM & MORE ON TASTEOFHOM.COM

Looking for more Easter recipes? Create your own menu featuring appetizers, Easter dinner recipes, side dishes, dessert recipes, and decorating and entertaining ideas for your Easter party at <http://www.tasteofhome.com/Easter>.

###

Taste of Home is the leading multi-platform producer of information on food, cooking and entertaining, serving home cooks engaging media that capture the joy and comfort received from food made with love. Taste of Home publishes three magazines (the flagship *Taste of Home*—America's largest food and entertaining magazine, with a circulation of 3.2 million—*Healthy Cooking* and *Simple & Delicious*); top-selling bookazines; newsstand specials; and popular cookbooks. Tasteofhome.com is a top destination for engaging audiences with kitchen-tested recipes, how-to techniques, cooking videos and lively community forums. Taste of Home is part of the Lifestyle Communities group within RDA (The Reader's Digest Association, Inc.). More information can be found at <http://www.tasteofhome.com>.

Find all Taste of Home press releases, media facts, web widgets and more:
<http://www.tasteofhome.com/Press-Room>